

Vidya Academy of Science and Technology

(A unit of VICT)

Thalakkottukara PO, Thrissur – 680 501

Training and Placement Department **Career Guidance & Placement Unit Committee**

Annual Report for the period April 2023 to March 2024:

The academic year April 2023 to March 2024 witnessed the emergence of new market trends from the fresher placement perspective. Global market conditions and emergence of new generation technology has ensured lesser intake of fresh engineering talent from the campuses. In fact, this year besides the Tier I companies, several Tier II, and Tier III have refrained from conducting their off-campus drives. Moreover, the overall employee strength in these technology companies are also on the decline.

Despite the market conditions, Vidya Academy of Science and Technology, Thrissur, had the privilege to participate in the recruitment process of Tata Elxsi, TCS, and a host of other core and IT/ITES companies. In percentage terms as of date we are on par with the previous years. The placement season is in progress and several recruitment processes are in various stages of progress, the results of which are expected to be declared shortly. The placement drives for the core engineering companies which have seen an uptick would continue for the next couple months.

The current job market is moving in the direction of skill-based recruitment covering areas like design skills, use of CAD tools, programming skills, social media, data analytics, AI/ML, etc. with an affinity for modern technologies. Thus, a lot of emphasis is now being given to hands-on competitive computer programming skills. Students are also expected to appreciate multi-disciplinary skills.

At the campus, students are being provided with adequate skill courses covering both technical, aptitude, language skills, and soft skills. These orientations are instrumental in preparing the students towards meeting the expectations from the modern job market. For the 2024 graduating batch the placement figure currently stands at 218 offers. The final year students are still at the campus and their placement season is expected to go on for another three to four months.

Training and Placement Department

Date: 31-March-2024

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Graduating Year	Offers	Placement	Higher Studies
2010	140	113	15
2011	150	112	18
2012	164	149	29
2013	128	107	19
2014	215	164	14
2015	216	187	27
2016	275	227	18
2017	288	227	5
2018	218	176	17
2019	325	231	6
2020	342	262	20
2021	372	242	17
2022	388	236	2
2023	313	210	11
2024	218	173	